



Our Vision: A Safe and Loving Home for Every Animal

MISSION

To save the lives of companion animals through rescue, rehabilitation, and adoption; to promote learning, eliminate animal cruelty and be a leader in advancing the highest standards of animal welfare.

HISTORY

Founded in 1872, the New Hampshire SPCA is the oldest animal welfare organization in New Hampshire and our services reach communities throughout our region and beyond.

Our comprehensive services include animal surrender and adoption, providing a safe temporary home for homeless animals, and medical care for the animals awaiting adoption. In addition, we provide behavior training for pets, humane education, community programs, cruelty investigations, disaster relief, rescue and advocacy.

NEW HAMPSHIRE SPCA AT A GLANCE - 2015

- 2,512 Total Animals Intake
- 706 Volunteers
- 44,328 Volunteer Hours Contributed
- 25 Full Time and 16 Part Time Staff
- 706 Spay and Neuter Surgeries
- 125 Behavioral & Training Classes
- 775 Cruelty Complaints Received & Investigated
- 9,880 Total Number of Youths Served
- 100 School Presentations Given



--DRAFT--

COMMUNITY FEEDBACK ON NEEDS

The New Hampshire SPCA is the oldest and largest comprehensive facility in New Hampshire. We provide a safe haven for all animals that come to us. Higher demand and new challenges are impacting our ability to meet our mission of rescuing, rehabilitating, and adopting all animals in need. These challenges include greater numbers of farm animals and equines rescued and surrendered, the critical need to reduce euthanasia in our country by rescuing animals from overcrowded shelters and giving them a second chance, and the pressing need for resources for underserved pet owners in our communities.

Four initiatives will drastically increase our impact for communities in our region: renovation and expansion of our facilities, community outreach programming, creation of a low cost medical clinic and strengthening our endowment. Details of the four initiatives follow.

Campus Improvement and Expansion

\$4,000,000

The New Hampshire SPCA has accomplished a great deal in the past 15 years. Today we place 100% of all treatable or trainable animals that come to us, an industry leading benchmark. We've accomplished this and so much more in order to keep striving to be a leader in advancing the highest standards of animal welfare. Today, we are one of only two shelters in New Hampshire equipped to take in horses and farm animals. Our paddocks and barn are always full. Our full-time Cruelty Investigator, the only one in all of New Hampshire, assists police in cases state-wide, frequently rescuing horses and farm animals. Requests to surrender horses, goats, alpaca, ducks and geese arrive almost daily. We do not have the room to care for all of the farm animals that need our help nor is there appropriate space for training, rehabilitation and to prepare horses and farm animals for adoption.

To address this critical need, we plan to expand and develop 5 acres of farmland adjacent to our current facilities, where we hope to build a large covered barn with 12 to 20 horse stalls. The facility will help us to accommodate, rehabilitate and train horses, in turn reducing their average stay, which currently is 233 days.

Saving lives is our priority. Transferring animals from other regions of the country, including from overcrowded facilities and after floods, fires, and other natural disasters, saves lives. To screen for infectious diseases and aggressive behavior, these animals are required to be quarantined for 48 hours, sometimes longer. If we had dedicated quarantine space, we could accept more animals and save more lives.



COMMUNITY FEEDBACK ON NEEDS

Community Outreach Programming

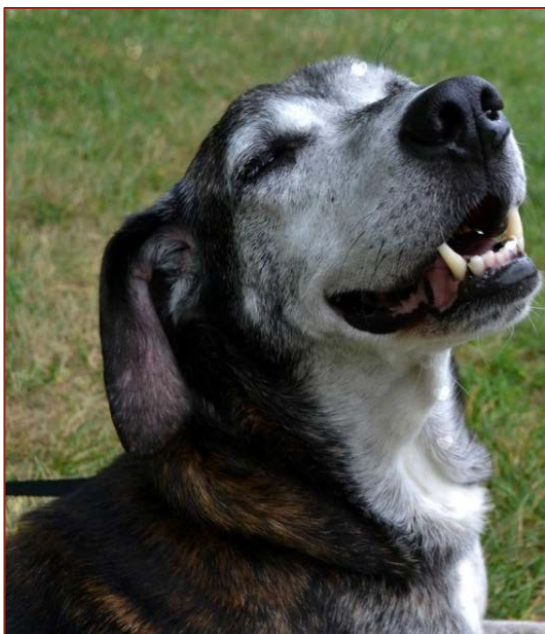
\$500,000

We believe it is our obligation to continue to create a Humane Community and requires us to go beyond our facility walls more than ever before, reaching out to people and pets in need. In our region there are seniors, low income families and others who cannot provide routine care for their beloved pets. We will offer low-cost wellness clinics at senior or low income housing, educate communities about caring for their pets, and help them with unmet needs. We will offer pet food to food banks so that no one has to choose whether to feed their children or their pets. We will expand our pet facilitated therapy to reach nursing homes and other facilities where a visit from a pet could vastly improve the quality of life for animal lovers unable to care for one. We will expand our existing Humane Education to new communities and opportunities. All of these efforts will help us to serve our extended community more completely, taking our services to the next level, and lead to a more humane community promoting the highest standards in animal welfare.



Creation of Medical Clinics

\$1,000,000



All animals, regardless of age, temperament, breed, or health, should receive the best medical treatment available. The animals here frequently require significant medical care before adoption, and with donor help we are able to provide it. Unfortunately, some families and seniors, who otherwise are loving families to their pets, lack the resources to provide them with routine medical care.

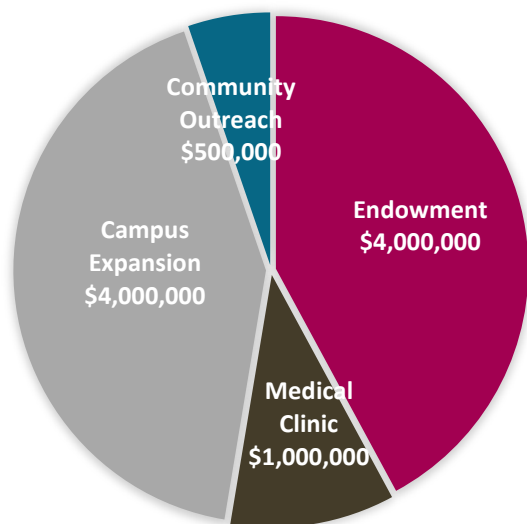
Our vision includes an on-site medical clinic to serve pets and people in need. Our clinic will be staffed by a veterinarian and vet techs. By investing in on-site community veterinary services we can provide routine care including increased low-cost spay/neuter options for cats, dogs and rabbits, more frequent rabies and vaccine clinics, and wellness check-ups for underserved populations. By expanding our medical care to include low-cost wellness services for the community we will insure a healthier pet population and keeping pets in homes with people who love them.

Our endowment is currently \$2.8 million and provides approximately 4% of our \$2.2 million operating budget.

To provide a predictable and sufficient annual income stream to support core programs like humane education, cruelty investigation and rescue, and high quality animal care, we need to increase our endowment to \$6.8 million. This would then reliably provide 10% of our annual budget, helping us to weather difficult economic times.



CAMPAIGN ELEMENTS BY THE NUMBERS



YOUR ADVICE

The vision outlined here will require approximately \$9.5 million in philanthropic support beyond New Hampshire SPCA's \$2.2 million annual operating budget. The accomplishments of our past have given us the ability to reach important goals. Now, we believe it is time to meet new challenges and provide greater services to animals and people.

New Hampshire SPCA has engaged CCS Fundraising to lead its campaign planning and design study. CCS is a professional fundraising firm with more than 60 years of experience evaluating, designing, and conducting successful capital campaigns. Thank you in advance for sharing your time and thoughts as part of this important process.